



# ENVIRONNEMENT PROGRAMME

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### SEND BACK

Send back the VH-IEN/IEN filters to HQ.



### SEPERATION

Materials are separated into recycling groups.



### EXTRACTION

Plastic, Carbon and Resins are all removed.



### GRINDING & PELLETING

Plastics are ground into pellets for reuse.



### NEW PRODUCTS

Plastic pellets are utilized in new products eg. playground equipment.

## Why Recycle

- Minimizes waste sent to landfills.
- It reduces Pollution
- Conserves Natural Resources
- Preserves Energy
- Creates jobs, producing economic benefits.

## Ecologi

For each returned tonne bag of expired filters, H2O have been planting 25 trees in hope that customers will embrace this initiative and consider their own environmental footprints.

H2O offer clients the opportunity to deliver a strong message to their own customers that they are committed to an industry wide pledge to reduce plastic waste through the supply of our water filters.



[www.h2odirect.co.uk](http://www.h2odirect.co.uk)

